

Animal Webaction - Funding Questions

1. How do you finance your actions?

Animal Webaction has two sources of funding :

- the advertisements broadcast on our platform
- product sales

2. What are your expenses for helping animals?

Helping animals is our vocation, so it is naturally our most significant expenditure item.

Our expenses related to animal assistance include:

- the delivery of products (investment, production, purchase, transport)
- the organization of campaigns (shelter visits, surveys, publication / maintenance)
- after campaign follow-up (news, photos of the animals)

3. What are your operating expenses?

In addition to helping animals, we must ensure the functioning of our structure, structure that allows for this help to be carried out.

Our operating expenses include :

- accounting (recording of transactions, preparation of accounts)
- legal (legal procedures, legal publications)
- human resources (issuing payroll, personnel management, reporting formalities)

4. What do the provisions correspond to?

At the end of the year, when we have unused funds left, we keep them in provisions. These provisions are used to compensate for the years in deficit and thus avoid a cessation of activity.

5. What are the expenses for the development of new projects?

This expense item is dedicated to finding new ways of helping animals through new projects.