BREAKDOWN OF BUDGETARY SPENDING



Animal Webaction

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I - ANIMAL SUPPORT

1 Material support for Animals

At the heart of our work is the provision of essential items to animals in need.

At Animal Webaction, we never send money directly to organizations. Instead, we exclusively provide animal-focused products. That's why we've developed a comprehensive and meticulous logistical approach, underscoring our commitment to offer practical and effective support to animals.

Logistic Units Deployment

Dispatching goods to animal welfare organizations should never be left to chance. To this end, we establish logistic teams in every country where we work. This ensures our products get where they're needed—on time, every time.

These teams not only allow us to regularly visit shelters, but also swiftly deliver a massive amount of products, carefully chosen to meet their specific needs. This is a critical element of our mission, and a significant contributor to our success in supporting animals.





Needs Assessment

In order to make a meaningful and effective difference in the lives of animals in distress, it's important to understand what they specifically need. The requirements of animals living on the streets or in shelters are often vastly different from those of household pets.

It's also essential to comprehend the daily obstacles faced by volunteers, to ensure we provide resources that are not just beneficial to the animals, but are also manageable for storage and distribution under their care.

As such, we carefully assess every situation, tailoring our aid to be both suitable and practical for the animals and the people who look after them.

Supplies Production and Sourcing

Our aim is to provide products that not only meet the needs of animals but can also be swiftly delivered in emergencies. To achieve this, we go above and beyond to identify suitable products, monitor their production, and guarantee their quality and continuous availability.

In our quest to ensure the best safety and preservation standards, we prefer to use products packaged in containers bearing the Animal Webaction brand. This way, we can confidently keep track of every item we supply to help animals in distress



Tailored Delivery Solutions

Getting supplies to shelters can be a tough task due to their often remote or difficult-to-access locations, rendering standard delivery services impractical.

Additionally, many are situated in areas with extreme weather conditions, which further complicates the delivery of potentially several tons of products.

Therefore, we find ourselves constantly needing to adapt and design custom transportation solutions to ensure the swift and reliable delivery of essential products to the animals.



Traceability Ensurance

Maintaining complete traceability of the products distributed to beneficiaries is crucial.

To make this happen, we take a holistic approach to managing our supply chain and treat every collection individually: from orchestrating and tracking deliveries to confirming products are received by beneficiaries and couriers.

We're committed to keeping our community in the loop, providing regular updates on the status of deliveries, sharing photos of product inventories given to each recipient, and offering news about the animals they're helping.





over
2 Millions
Kg of kibble delivered

Continuous Assessment

We firmly believe that only meticulous tracking and regular critical analysis can ensure that the products we provide adequately meet the needs of both the animals and the volunteers caring for them.

With this in mind, we regularly carry out evaluations on the quality of our deliveries with beneficiaries to confirm that the products align with the needs expressed on site. Should any issues arise, we put our all into resolving them and are committed to a process of continuous improvement.

2 Immaterial Support for Animals

Volunteers and animal welfare organizations often find themselves swamped with work. Apart from providing daily care and feedings, they also need to handle administrative tasks, ongoing rescue efforts, and fundraising. Moreover, they often grapple with challenges related to limited resources and, at times, a lack of know-how in securing aid.

For this reason, we stand alongside them in their efforts, allowing them to focus on what matters most: caring for the animals.



1287
Shelters and Associations supported

Shelters and Associations in Need Identification

We meticulously evaluate every call for help that comes our way, whether they're sent to us directly or through other channels. It's important to us to engage in meaningful dialogues with those asking for help, those set to receive it, and everyone else involved. This helps us truly understand each unique circumstance and target our aid to those animals most in need.

In addition, we're always on alert, constantly scouting for critical situations so that we can step in with our support, often before they've even had a chance to ask for it.



Needs and Obstacles Appraisal

We commit to meaningful conversations with our beneficiaries, which helps us truly understand the hurdles they face and what their animals require. Prior to initiating any campaign, we ensure that we can effectively meet these needs.

If a campaign doesn't seem like the best way forward, we assist the associations in exploring other potential options.

Shelter Visits

We head out into the field, visiting shelters and streets directly to meet the volunteers and the animals that require our help.

We conduct site assessments, create an inventory of animals in need, and photograph the animals and their surroundings to get a better understanding of their situation.

By doing this, we alleviate some of the burden on the volunteers, freeing them up to focus on caring for the animals.



over
450 tonnes
of pellets delivered



Campaigns Setup

Following our visits and conversations with the beneficiaries, we compile a detailed report of their circumstances, which is supported by photographs and testimonies.

We ensure the proposed campaigns accurately mirror the situation and needs at hand, getting approval from the beneficiaries before translating them to reach a broader audience. Finally, we kick off these campaigns on our bespoke platform to maximize visibility.

Beneficiaries Guidance

Asking for assistance can be daunting for beneficiaries, particularly when they are under significant pressure to safeguard their animals.

To support them as much as possible, we're on hand to field their inquiries and keep them updated throughout the entire campaign process. We're not just there to help; we aim to provide them with informed guidance every step of the way, ensuring they never feel left out or overwhelmed.





nearly
1 million
cans of wet food
delivered

Campaigns Promotion

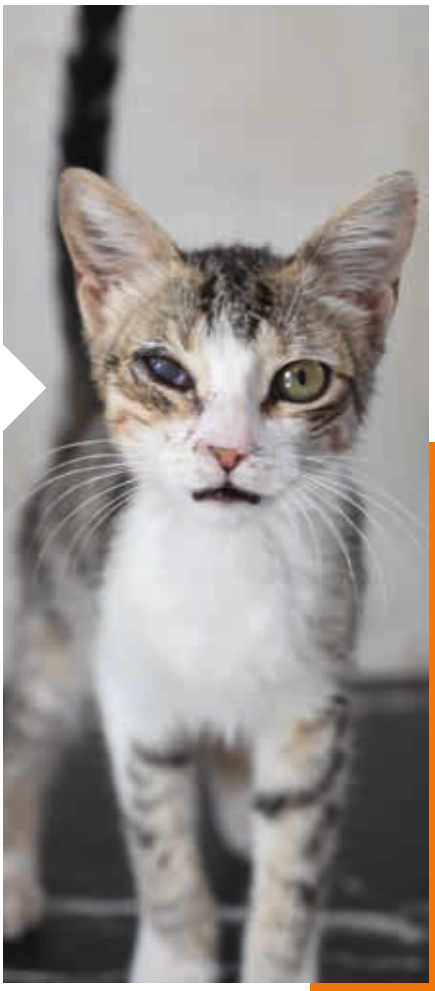
We focus on increasing the visibility of our campaigns by promoting them to our diverse community and the general public. Our ongoing effort to expand our network brings more support, significantly enhancing the success rate of campaigns, especially for those who may not have a widespread community or are not tech-savvy.

We ensure that their call for assistance doesn't go unnoticed, enabling them to receive the much-needed aid.

3 The "Second Chance" Program: Extending Support Far and Wide

We're always on the hunt for fresh ways to boost our impact and reach out to as many animals as possible. To hit this target, we're continually exploring new paths and channeling resources into projects that may not be in the public eye.

While these ventures might take time and not always hit the mark, we're steadfast in our commitment to keep pushing, believing wholeheartedly that it's the only way to inch closer to a better world for our furry friends.



Campaign Capacities Enhancement

As we strive to keep up with the ever-growing calls for help and ensure impactful support for each animal, we're always probing for fresh tactics and committing to inventive solutions.

We've undertaken several initiatives aimed at elevating our platform, including fortifying the technical capability of www.animalwebaction.com, refining the user experience, incorporating additional payment modules, devising new user pathways, and offering comprehensive translations of our site and campaigns.

Additionally, we've streamlined the process for beneficiaries, enabling them to receive aid more swiftly and with ease.



Alternative Solutions

Realizing the scale of challenges faced by animals in distress, we know that Animal Webaction can't be the only answer.

This understanding fuels our continuous exploration of different pathways to extend help - whether as additional resources or alternate solutions when needed.



Broadened Impact

While Animal Webaction serves a range of animal needs, numerous species, countries, and specific necessities remain uncovered. We're committed to constantly extending our reach to support more animals in distress.

Some of our efforts to broaden the spectrum of our aid include:

- Expanding our operations to new countries
- Incorporating new products into our platform
- Exploring the possibility of collecting veterinary products
- Assessing the feasibility of supporting the construction of kennels
- Investigating potential initiatives for aiding wildlife
- Establishing storage solutions for recipients to house collected items.

Sustainable Solutions

IWhile emergency responses to critical situations are crucial - providing food and immediate assistance to animals in need - we understand that these actions alone won't create lasting change in animal welfare. To truly make a difference, we must tackle the underlying issues causing their distress.

Here are a few examples of initiatives launched toward this goal:

- Launching spaying and neutering initiatives to control animal population growth
- Developing logistic strategies to ease the execution of sterilization programs
- Leading clean-up drives to combat pollution and safeguard animal habitats.



II. OPERATIONS

As with any organization, we need a solid foundation to achieve our goals. This involves securing the necessary resources, ensuring we're compliant with all regulations, and always keeping an eye on our long-term vision.



Accounting

Managing a company's finances involves not only keeping accurate records and submitting yearly reports but also overseeing invoicing. Consistently following these practices ensures we're in step with legal norms and maintaining solid financial health.

4441
Deliveries Conducted



Transaction Fees

For each purchase made on our platform, transaction fees are applied by our payment service providers (PSPs), regardless of the amount of the purchase, in order to guarantee secure, fast and reliable transactions. These fees constitute a significant portion of our operating costs.

Tax Responsibilities and Liabilities

Animal Webaction, being an LLC, has certain tax responsibilities to uphold, which includes timely tax filings. Furthermore, it's subject to Corporate Income Tax, derived from its financial performance.



Staff Management

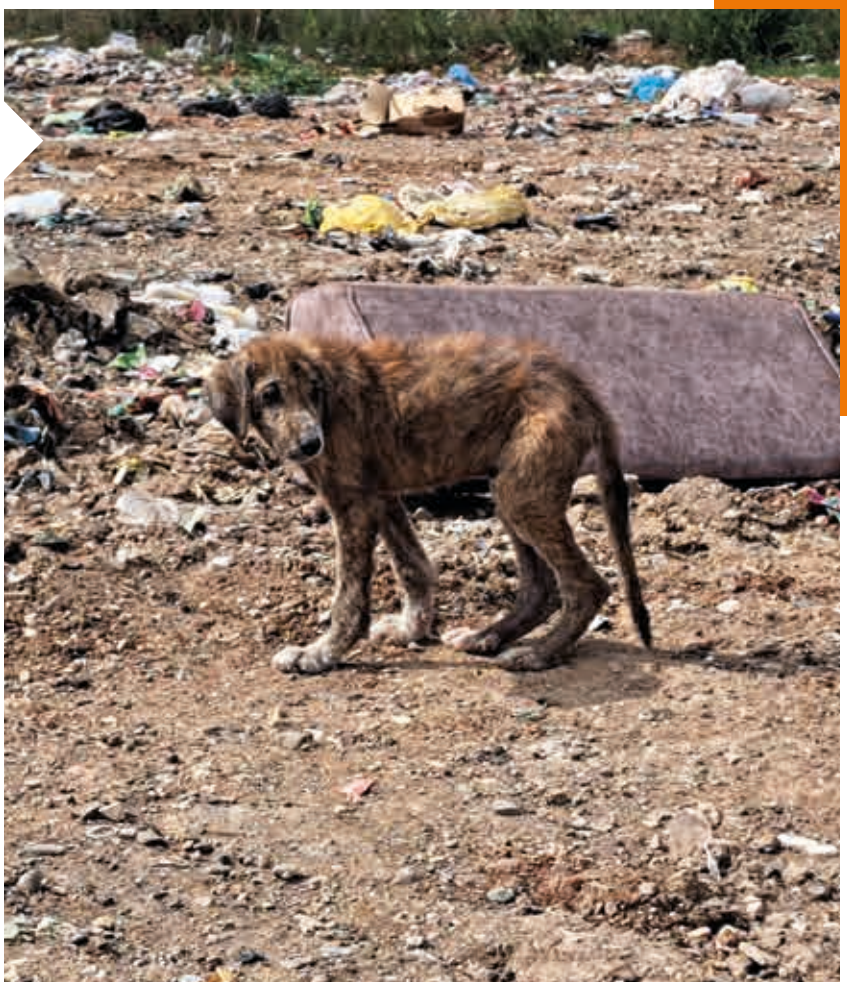
Our team's commitment and coordination are vital to achieving our goals. We ensure a seamless management of staff details, from contracts and filings to payroll and related paperwork.

0€

Dividents paid to shareholders

Legal Expenses

Before venturing into a new country or implementing fresh solutions to aid animals, we delve deep into the prevailing legal framework to ensure full compliance with the existing laws. Staying abreast of potential legislative shifts that could impact our operations is equally crucial. Such legal assessments are pivotal in mitigating risks and curtailing costs from potential legal actions.



III - FINANCIAL SAFETY NET

We've established a dedicated financial reserve to address unforeseen logistical challenges and ensure our operations remain consistent. By practicing prudent financial management and allocating room in our budget for unexpected costs, we're better equipped to navigate surprises and maintain uninterrupted support to the organizations and animals relying on us.



Addressing Logistic Hurdles

We send essential supplies to animals in need across the globe every month. However, the world of logistics is filled with unpredictable challenges that can inflate costs beyond our initial estimates and product pricing. To stay prepared, we've set aside a special budget reserve.

This backup allows us to manage surprise costs, ensuring that our deliveries are always timely and dependable. By being proactive, we ensure that animals, no matter their location, receive consistent and ongoing support.



Safeguarding Operations in Tough Times

Without a financial safety net, a year of losses might jeopardize our company's ability to settle its debts, potentially leading to bankruptcy. Such an event would directly hit animal welfare organizations and the animals they care for. Our budget reserve ensures that our operations run smoothly, even during lean periods.

With this buffer, we stay committed to animal welfare organizations, guaranteeing all deliveries and ensuring neither their operations nor the care of animals in need are compromised.



Animal Webaction